

Lisa Tomlin | Instructional Multimedia Developer/Designer

505-710-0890 | lalisatomlin@msn.com

OBJECTIVE

Secure a position as an instructional multimedia developer/designer encompassing a variety of media technologies to further increase my conceptual, supervisory, research, estimating, and software skills in multimedia development.

SUMMARY

- Over 15 years of computer graphical interface experience
- Bachelor of Fine Arts degree with a concentration in graphic design
- Comprehensive background in web development and print design/production
- Ability to research topics, analyze situations, propose creative solutions, develop good rapport, and bring projects to completion under budget
- In the fall 2009 semester, I will complete the OLIT Master's program and begin the OLIT Doctoral program at UNM with a research focus on computer human interactivity, specifically e-learning visualization instruction
- Current DOE Q clearance
- Since its onset in 2003, I have developed over 70 sites for my web development company, **dlirium.net**, while maintaining full-time employment at Honeywell FM&T/NM (see Web Projects on page 3)

EXPERIENCE

Senior Instructional Specialist | February 2002 - Present

Honeywell Federal Manufacturing and Technologies/New Mexico | Albuquerque, NM

Technologies & Services | Knowledge Preservation

- Analyze, design, develop, implement, and evaluate training activities
- Integrate tasks; assist in determining training requirements and schedules
- Design, develop, and deliver on-line training using a wide range of development tools and platforms

Senior Graphic Designer | July 2001 - February 2002

Honeywell FM&T/New Mexico | Albuquerque, NM

Learning Technologies & Services | Office of Transportation Services

- Support the marketing communications function and its customer as it pertains to graphic designs and images for a wide range of marketing and sales collateral materials
- Develop and execute production jobs efficiently; revise requested changes promptly and accurately
- Perform quality assurance procedures on artwork; review content for completeness and accuracy
- Maintain image library and respond to customer requests in a timely manner

CD-ROM Multimedia Producer | July 1996 - June 2000

Tasa Graphic Arts, Inc. | Albuquerque, NM

- Design, develop, and program interactive multimedia learning solutions using Macromedia and Adobe digital design software
- Integrate graphics, photography, 3d animation, and audio into interactive multimedia products

Art Director | January 1994 - March 1996

Milepost | Toledo, OH

- Assist clients see their brand carried through in a print ad, direct mail piece, company logo, or collateral marketing piece
- Direct and assign workflow of junior creative staff
- Execute layouts for newspaper, magazine, as well as collateral and point-of-purchase materials
- Execute retouching and cropping of finished art employed in print advertising

Graphic Designer/Illustrator/Production Artist | July 1991 - July 1994

Communica | Toledo, OH

- Design advertising and promotional materials and other marketing assets through the utilization of leading-edge design technologies including: four color print logo creation, brochures, magazine ads, and company catalogs
- Illustrate conceptual design layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts
- Provide pre-press and technical design support of projects thru fruition

EDUCATION

Doctorate OLIT | Begin program fall 2009 | Expected Graduation - fall 2014

University of New Mexico, Albuquerque, New Mexico

Master's OLIT | Expected Graduation - fall 2009

University of New Mexico, Albuquerque, New Mexico

Bachelor of Fine Arts, concentration in graphic design | December 1991

Kansas State University, Manhattan, Kansas

Continuing Education

Statistical and Research Methods for Managerial Decisions | University of Phoenix

Marketing Management | University of Phoenix

Managerial Communication | University of Phoenix

SKILL SET

Web and Internet

- Advanced HTML v.4.0 with forms, nested tables, CSS, search engines, login scripts
- Program code with Notepad, Dreamweaver and Flash
- Domain name registration, transfer, and re-direct

Software

- CMS WordPress
- CMS Joomla
- Adobe CS3 Dreamweaver | HTML, XML, JavaScript, CSS
- Adobe CS3 | Flash | Action Script
- Adobe CS3 Illustrator
- Adobe CS3 Photoshop
- Microsoft Office: Excel, Word, PowerPoint

WEB PROJECTS

OLIT Master's Portfolio | <http://www.dlirium.net/InternPortfolio/Source/index.html> | 2009

Knowledge Transfer CD | <http://www.dlirium.net/InternPortfolio/kpmarkettool04.02.09/index.html> | 2009

susanslater.com | 2003

dlirium.net | 2003

andreacutler.com | 2004

claywright.net | 2004

jettwalker.com | 2004

melodycassen.com | 2004

juliareichdesign.com | 2005

eventsingoodtaste.com | 2005

66diner.com | 2006

theatrewithin.org | 2007

danastringerinteriors.com | 2008

firststandcentral.com | 2008

theoutlookcafe.com | 2009

nomoreleaks.com | 2009

AWARDS

2001 Honeywell | Special Recognition Award

MasterWorks of New Mexico | Miniature Arts Beardean | Drawing | Second Place 1997 and 2002

Green Belt Certification | 2003

New Mexico Digital Arts | First Place 2004